Why Should Students Use GetConnected?

1. **Connection** with other students and organizations, your resources, and the people and offices that are your support structures
   a. Use GetConnected to find and connect with student organizations and groups who share your interests, passions and goals, so that you may nurture your strengths and inclinations in good company.
   b. Use GetConnected to communicate with each other and stakeholders in your success through messaging, wall posts, embedded social media platforms such as Facebook and Twitter, news feeds and the events flyer board your one stop calendar for all that’s happening at Mason.

2. Research shows that much more **learning** in college happens outside of the classroom than inside, and that a student’s involvement in those experiences helps them customize learning, which leads to increased student success. Both kinds of learning are important for your future, but outside the classroom you learn to live life: to be a social creature, to negotiate change, challenges and decision-making, to discover your own voice and to use that voice to design your own life experiences. GetConnected links the events, programs, leadership opportunities and experiential learning that you engage in to learning outcomes. Through card swiping and other measures of attendance and learning, GetConnected automatically assembles an Involvement Record of your out-of-classroom university experience, which provides evidence for you and future employers that you are someone capable of taking charge of their own learning.

3. One of the great strengths of GetConnected is that it provides the ideal space for students and their success stakeholders to **do the business** of organization, planning and outreach. For student organizations there is a robust forms component, and registration and elections take place on the platform as well as intra-organization communication processes that include text messages, and perhaps most importantly, the events component. All
Why Should Students Use GetConnected?

Events by all student organizations and support offices are designed in GetConnected, the place where students can find events that interest them, RSVP if they have been invited, and request to join the organization.

4. **For the university**, the insight that is gathered from attendance tracking processes promises to profoundly impact Mason’s decision-making by firmly centering the student in planning. The data that is collected through attendance tracking is reported out in aggregate form (no individual level information), and will inform Mason stakeholders about who we are serving, who may be underserved, and how we might improve outreach, marketing and the nature of our services and program content to include all students, while developing opportunities for gathering and learning for more targeted populations.